Itinerary

MELBOURNE DESIGN CONFERENCE 2024

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The Design Coach

	SUNDAY 4 AUGUST	MONDAY 5 AUGUST	TUESDAY 6 AUGUST	WEDNESDAY 7 AUGUST
8AM		BREAKFAST FOR HOTEL GUESTS	BREAKFAST FOR HOTEL GUESTS	BREAKFAST FOR HOTEL GUESTS
9AM		FIONA KILLACKEY WORKSHOP "BUSINESS TO BRAND"	MIM FANNING WORKSHOP "BUILDING A BRAND & BUSINESS"	SARAH-JANE PYKE WORKSHOP "STRATEGIC STORYTELLING THROUGH PUBLISHING"
10AM				
11AM				MORNING TEA
	WELCOME - ANDREW			
12NOON				
1PM	LUNCH	LUNCH	LUNCH	LUNCH
2PM	BRAND EXPERIENCE	LOUISE WALKER WORKSHOP "CIRCLE OF COURAGE"	SMALL GROUP WORKSHOPS REFINE YOUR BRAND STRATEGY	
3PM				
	AFTERNOON TEA		AFTERNOON TEA	
4PM	DAVID WHITING WORKSHOP "BRAND IDENTITY ESSENTIALS"		BRAND EXPERIENCE	
5PM				
6PM				
7PM	WELCOME DINNER THE PRINCE DINING ROOM	DINNER MYA TIGER (THE ESPY HOTEL)	FAREWELL DINNER THE STOKEHOUSE	
8PM				
9PM				

Legend:
- Workshop
- Meal / Beverage
- Tour / Event